

## WHAT DOES IT TAKE TO WIN?

- Increase your Block Club's recycling program – During the registration period, take a survey of your neighborhood – if households need recycling totes, contact 311
- Go door to door and talk to your neighbors; tell them what's at stake!
- Hand out door tags with the recycling message (city will provide door tags)
- Have a Block Club meeting

## QUESTIONS?

Susan Attridge, Director of Recycling  
Room 502, City Hall  
65 Niagara Square  
Buffalo, New York 14202

Phone: 716-851-5014  
Email: [sattridge@city-buffalo.com](mailto:sattridge@city-buffalo.com)

**city-buffalo.com**

for Let's Do This! registration

**buffalorecycles.org**

for recycling information



**EVERYONE WINS WHEN WE RECYCLE**

A Friendly Recycling Competition between  
Buffalo Neighborhood Block Clubs



MAYOR BYRON W. BROWN  
CITY OF BUFFALO

DEPARTMENT OF PUBLIC WORKS

RECYCLE

# LET'S LDO This!



TO PARTICIPATE, BLOCK CLUBS MUST  
REGISTER BY JUNE 11, 2018!

REGISTER TODAY AT  
[WWW.CITY-BUFFALO.COM](http://WWW.CITY-BUFFALO.COM)

Everyone wins when you recycle and, in Buffalo, city residents have the opportunity to win prizes for their neighborhood simply by taking part in Let's Do This! Let's Do This! is a fun and friendly recycling competition between block clubs Citywide.

To encourage recycling, Mayor Byron W. Brown and the City of Buffalo are asking each registered City of Buffalo Block Club to grow their recycling participation over a four week period. Prior to the start of the contest, Let's Do This! organizers will log the number of green recycling totes set out in each participating neighborhood Block Club during the week of June 18th.

During the contest, which runs from June 25th through July 20th, City block clubs will work with their neighbors on ways to increase recycling participation. Let's Do This! organizers will then re-measure the number of totes after the four weeks period during the week of July 23rd, and compare that to the original count.

**Winners will be announced in August. Prizes will be awarded for Block Club Beautification Programs, community gardening and more.**

Let's Do This! builds on Mayor Byron W. Brown's strong commitment to increase Buffalo's recycling and recovery programs. Under his leadership, the City of Buffalo switched to single stream curbside recycling in 2012, followed by the launch of 34andMore Buffalo Recycles – a public awareness campaign designed to help increase recycling rates beyond 34%, to match the national average. Since then, overall recycling rates in Buffalo have increased from 15.9% in 2012 to 28.36% in 2017.

Let's Do This! adds to the momentum, promoting Buffalo's recycling program and rewarding residents who recycle. The contest begins June 25th.

## RULES AND REGISTRATION

- Any block club registered in the City of Buffalo is eligible to compete in the contest.
- Fill out an application and "Wish List" to register your City of Buffalo Block Club
- Applications must be received by June 11, 2018
- Register Today & Win: [www.city-buffalo.com](http://www.city-buffalo.com)
- Only Green Totes that contain recyclables will be counted
- For assistance or a paper copy of the registration, please call Susan Attridge, Director of Recycling at 851-5014

## REWARDS

**GRAND PRIZE** – The Block Club that recycles the most during the contest will win a Community Recycling Event (Shredding, Tires or TV pickup) in their neighborhood AND a choice of a Community Garden Kit or a Street Planter.

**SECOND PRIZE** – The Block Club that places second in our recycling contest will win a Community Recycling Event (Shredding, Tires or TV pickup) OR a choice of a Community Garden Kit or a Street Planter.

**ALL LET'S DO THIS! PARTICIPANTS** that show an increase in recycling during the contest will receive ten (10) items from their "Wish List" including garden tools, mulch and bulbs. They will also receive a 34andMore Buffalo Recycles street sign!

**EVERYONE WINS WHEN WE RECYCLE!**

**RECYCLE**

**LET'S  
DO  
This!**

**34 AND MORE**  
BUFFALO RECYCLES

**A Friendly City Block Club  
Recycling Competition**

**MAYOR BYRON W. BROWN**



**BLOCK CLUB RECYCLING INCENTIVE PROGRAM REGISTRATION FORM**

**Block Club Name:** \_\_\_\_\_

**Block Club Email Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Email Address:** \_\_\_\_\_

**Contact Phone Number:** \_\_\_\_\_

**Please list all streets that are included in your block club and what area is included:**

**Ex. Devereaux Ave between University Ave and Englewood Ave**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

For registering your block club and participating in this recycling incentive program, you will receive \$100 worth of items that will assist you in beautifying your neighborhood. Please select which items you are most interested in adding to your wish list, and be cognizant of the pricing of your items so that their sum is approximately \$100.

Please select all items you would be interested in receiving as part of your prize for participating in the recycling incentive program. Please note that the prices are an approximation of actual purchase price. Items selected must add up to no more than \$100.

<input type="checkbox"/> Rake, \$20 each	<input type="checkbox"/> Grass seed (7lb bag), \$30
<input type="checkbox"/> Gardening gloves, \$5 a pair	<input type="checkbox"/> Mulch (5 bags), \$10
<input type="checkbox"/> Wheel Barrow, \$65	<input type="checkbox"/> Paper yard waste bags (25 bags), \$10
<input type="checkbox"/> Shovel, \$15	<input type="checkbox"/> 5 gallon bucket of paint, \$60
<input type="checkbox"/> Pruning shears, \$15	<input type="checkbox"/> Paint tarp, \$6
<input type="checkbox"/> Tulip bulbs (pack of 15), \$20	<input type="checkbox"/> Paint set (rollers,paint edger,paint tray), \$20
<input type="checkbox"/> Daffodil bulbs (pack of 100), \$35	<input type="checkbox"/> Paint roller extension, \$10

Are you interested in more than 1 of any item on the wish list?

If so, please indicate which item(s) and the quantity you are interested in. Keep in mind that the sum of the quantity of items on the wish list must still equal approximately \$100.

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In addition to receiving items on your wish list for participating, the winning block club will win a grand prize of a community recycling event AND a choice of community garden kit or a street planter. The second place block club will win a community recycling event, community garden kit, OR a street planter.

Good luck and keep recycling!

**THANK YOU FOR REGISTERING!!!**